

No. 630, S.]

[Published August 6, 1949.

CHAPTER 605.

AN ACT to create 20.41 (3) (b) and 20.60 (5) of the statutes, relating to marketing demonstrations and consumer education to be conducted by the university and marketing services and investigations to be conducted by the state department of agriculture, and making appropriations.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 20.41 (3) (b) of the statutes is created to read:

20.41 (3) (b) *Marketing demonstrations and consumer education.* On July 1, 1949, \$12,000, and annually, beginning July 1, 1950, \$18,000 for extension work and demonstrations in the preparation, processing, handling and distribution of agricultural products, and for market expansion through education of consumers in the purchase and use of agricultural products; and in addition thereto, all moneys received from the federal government for such demonstrations and education.

SECTION 2. 20.60 (5) of the statutes is created to read:

20.60 (5) **MARKETING SERVICES AND INVESTIGATIONS.** On July 1, 1949, \$20,000, and annually, beginning July 1, 1950, \$25,000 for service work in the development of new or expanded markets and uses for agricultural products, including quality improvement, grades and standards and packaging for consumer acceptance, and for investigations to determine and reduce marketing losses and producer-consumer price differentials; and in addition thereto, all moneys received from the federal government for such services and investigations.

SECTION 3. This act shall take effect July 1, 1949.

Approved August 3, 1949.